Reinforcement of Parental Practices (RPP) Program
Comparing the baseline study and the final evaluation

Key

Application of positive Early Childhood Development practices:
The evolution of the number of caregivers who use a non-violent approach for the education of their children
The evolution of the number of caregivers who maintain eye contact with their children during breast feeding
The evolution of the number of caregivers who speak frequently to their children
The evolution of the number of caregivers who assist their children in discovering their facial features
The evolution of the number of caregivers who use children’s books for support in their interactions with their children
The evolution of the number of caregivers who congratulate their children for all positive actions
The evolution of the number of caregivers who assist their children in discovering objects

Knowledge Of Early Childhood Development

9% of participants have good knowledge of the critical period for brain development and learning for babies
10% of improvements were noted in the number of caregivers who act on the knowledge that the critical period for brain development and learning for babies is between 0 and 3 years
70% of participants have good knowledge of the importance of speaking to babies and young children
91% of participants have good knowledge of the critical period for brain development and learning for babies

Engagement of Community Members in the Protection and Promotion of Children’s Rights

The number of participants who felt their community would approve of them talking to their unborn child at 5-6 months of pregnancy
80% 34%
The number of participants who felt their community would approve of them not hitting their child aged 3 and older.
4% 32%
The number of participants who felt their community would approve of them maintaining prolonged eye-contact with their child.
91% 61%
88% of caregivers monitored their children’s progress in school during the last 10 months.

Result: Greater engagement of community members in the promotion of children’s rights and strong collaboration between teachers and parents for a high quality education for their children.

Social Norms

The number of participants who feel their community would approve of them respecting the rights of children and protecting them
99% 61%
The number of participants who feel their community would approve of them not hitting their child aged 3 and older.
28% 61%

Knowledge Of Early Childhood Development

Results show a net increase in the amount of awareness raising activities for the respect and protection of children’s rights led by local authorities (traditional, religious and administrative)